For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

NOW OR NEVER PAC(340915)

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

500 N Washington St Ste 303

Alexandria, VA 22314-2314

ATTN:Accounts Payable

CBS TELEVISION © GW



## **WBBM-TV**

1031-414894

11/11/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 1 of 6

Account Exec:

Maggie McWilliams Pol

10/31/2012-11/06/2012

Office: Contract Num:

**GWTS-PH** 1031-50902

**Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE:

**Product Desc:** NOW OR NEVER 10/31-11/6

Broadcast airtimes represented are reported to the nearest second.

12/11/2012 10/29/2012-11/11/2012 Net 30 days

Buy	Flight												Total		
Line	Line Description			Buy Line Dates				мт		Dur Sp			Rate		
1	LATE NEV	VS			10/31/2012-11/01	/2012		WT			3	0	3	4,000.00	
١	Week Of			MTWTFSS	3	Spots Per V	Veek		Rate						
_	 10/29/2012-11/04/2	2012		W T	_		2	•	4,000.00						
	Air Date	Dov	Air Time	M/G For	<u>Material</u>			<u>Dur</u>	Rate		Debit		Credit	Remarks	
	10/31/2012	<u>Day</u> We	<u>All Tille</u>	IVI/G FOI	<u>Material</u>			<u></u>	Rate	-	Debit		.000.00	Preempted	
	11/01/2012	Th	10:21:58 PM		DMNONPACIL12	08H		30	4,000.00			٦,	,000.00	rreempted	
	11/04/2012	Su	01:34:50 PM	10/31/2012	DMNONPACIL12			30	4.000.00	4.0	00.00	-		Makegood in NFI	REGULAR SEASON
				10/01/2012					,	.,•					
2	LATE NEV	vs			11/05/2012-11/05	5/2012		M			3	0	1	4,000.00	
,	Week Of			MTWTFSS	3	Spots Per V	Veek		Rate						
_	<u>//eek 01</u> 11/05/2012-11/11/2	2012		M	2	_opots r er v	1	•	4,000.00						
	11/03/2012 11/11/2	012		141				45	4,000.00		20				
<u> </u>	Air Date	-	Air Time	M/G For	<u>Material</u>			<u>Dur</u>	Rate		Debit	1000	Credit	Remarks	
1	11/05/2012	Мо	10:21:38 PM		DMNONPACIL12	08H	10	30	4,000.00		73				
3	2 NEWS T	HIS M	IORNING [5-6AN	M EDITION]	11/01/2012-11/02	/2012	A W	1	E. C		3	0	2	400.00	
								N	M						
7	Week Of			MTWTFSS		Spots Per V	<u>Veek</u>		Rate						
1	10/29/2012-11/04/2	2012		TF			2	10000	400.00						
,	Air Date	Dav	Air Time	M/G For	Material			_Dur	Rate		Debit		Credit	Remarks	
· <del>-</del>	11/01/2012	Th	05:28:40 AM		DMNONPACIL12	08H		30	400.00						
1	11/02/2012	Fr	05:52:54 AM		DMNONPACIL12			30	400.00						
4	2 NEWS T	HIS M	IORNING [5-6AN	M EDITION1	11/05/2012-11/06	5/2012		M T			3	60	2	400.00	
						,						-			
1	Week Of			MTWTFSS	<u> </u>	Spots Per V	Veek		Rate						
1	11/05/2012-11/11/2	2012		М Т			2		400.00						
,	Air Date	Dav	Air Time	M/G For	<u>Material</u>			_Dur	Rate		Debit		Credit	Remarks	
	11/05/2012	Mo	05:38:52 AM		DMNONPACIL12	08H		30	400.00			-			
	11/06/2012	Tu	05:58:26 AM		DMNONPACIL12			30	400.00						

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



**WBBM-TV** 

Invoice Num:

Invoice Date:

INVOICE

Page 2 of 6

Account Exec:

Maggie McWilliams Pol

10/31/2012-11/06/2012

Office: Contract Num:

GWTS-PH 1031-50902

Contract Dates:

**Customer Order:** 

Linked Order: CPE:

/

Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

1031-414894

11/11/2012

PAY BY 12/11/2012 Net 30 days

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

NOW OR NEVER PAC(340915)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

With: 500 N Washington St Ste 303

Alexandria, VA 22314-2314 ATTN:Accounts Payable Product Desc: NOW OR NEVER 10/31-11/6

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight								Total		
_ine	Description			Buy Line Dates			WTFSS	Dui	r Spots	Rate	
5	CBS2 NEWS	S AT 6AM	11/01/2012-11/02/2012				TF	30	) 2	400.00	
We	ek Of		MTWTFSS	Spot	s Per Week		Rate				
10/	29/2012-11/04/20	12	TF	·	2		400.00				
Air	Date <u>C</u>	ay <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
		h 06:13:47 AN		DMNONPACIL1208H		30	400.00				
11/	02/2012 F	r 06:39:03 AN	I	DMNONPACIL1208H		30	400.00			E.	
6	CBS2 NEWS	S AT 6AM		11/05/2012-11/06/2012		МТ		= 30	) 2	400.00	
We	ek Of		MTWTFSS	Spot	s Per Week		Rate				
11/	05/2012-11/11/20	12	М Т		2		400.00				
<u>Air</u>	Date <u>C</u>	ay <u>Air Time</u>	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
11/	05/2012 N	o 06:24:00 AN	l	DMNONPACIL1208H		30	400.00		Ser.		
11/	06/2012 T	u 06:53:31 AN	I	DMNONPACIL1208H		30	400.00				
7	CBS THIS M	IORNING	11/01/2012-11/02/2012				TF	30	) 2	500.00	
<u>We</u>	ek Of		MTWTFSS	_Spot	s Per Week		Rate				
10/	29/2012-11/04/20	12	TF		2	1000	500.00				
Air	Date <u>D</u>	ay <u>Air Time</u>	M/G For	<u>Material</u>	N.	Dur	Rate	Debit	Credit	<u>Remarks</u>	
11/	01/2012 T	h 08:12:00 AN		DMNONPACIL1208H		30	500.00				
11/	02/2012 F	r 08:44:58 AN		DMNONPACIL1208H		30	500.00				
8	CBS THIS M	IORNING		11/05/2012-11/06/2012		МТ		30	) 2	500.00	
\\\\	ek Of		MTWTFSS	Snot	s Per Week		Rate				
	<u>:ek Oi</u> 05/2012-11/11/20	10	MT	<u> </u>	2		500.00				
17/	05/2012-11/11/20	12	IVI I		2		00.00				
Air		<u> Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	05/2012 N	o 08:53:31 AN	l	DMNONPACIL1208H		30	500.00				
	00/2012										

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



**WBBM-TV** 

1031-414894

11/11/2012

INVOICE

Page 3 of 6

Account Exec:

Maggie McWilliams Pol

Office: Contract Num:

GWTS-PH 1031-50902

Contract Dates: 10

Customer Order:

Linked Order:

CPE:

10/31/2012-11/06/2012 Bill

Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Invoice Num:

Invoice Date:

PAY BY 12/11/2012 Net 30 days

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

NOW OR NEVER PAC(340915)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

With: 500 N Washington St Ste 303

Alexandria, VA 22314-2314 ATTN:Accounts Payable Product Desc: NOW OR NEVER 10/31-11/6

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight									Total		
ine	Descri	ption			Buy Line Date	s	мт	WTFSS	Dur	Spots	Rate	
9	PRICE	IS RIGH	T 10-11AM		11/01/2012-11/	/02/2012		TF	30	2	1,400.00	
1	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate				
	10/29/2012-11/0	04/2012		TF		2		1,400.00				
,	Air Date	Day	Air Time	M/G For	Material		_Dur	Rate	Debit	Credit	Remarks	
	11/01/2012	Th					30			1,400.00	Preempted	
	11/02/2012	Fr					30			1,400.00	Preempted	
10	PRICE	IS RIGH	T 10-11AM	-	11/05/2012-11/	/05/2012	M		30	2	1,400.00	
										Name of the last		
_	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	11/05/2012-11/1	11/2012		М		1		1,400.00			and the same of th	
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	11/03/2012	Sa	09:56:43 PM	11/01/2012	DMNONPACIL	.1208H	30	5,050.00	5,050.00		Makegood in NCAA FO	OTBALL PRII
	11/05/2012	Мо				_ 11	30	A W		1,400.00	Preempted	
11	2 NEW	S AT 11:	00		11/01/2012-11/	/02/2012		TF	30		750.00	
		071111.	00		11/01/2012-11/	02/2012			30	2	750.00	
		07(11)							30	2	750.00	
Ţ	Week Of	0711 11.		MTWTFS		Spots Per Week		Rate	30	2	750.00	
-				MTWTFS					30	2	750.00	
	Week Of	04/2012	Air Time			Spots Per Week	Dur	Rate	Debit	2 Credit	750.00	
	Week Of 10/29/2012-11/0	04/2012	1	TF	3	Spots Per Week 2		Rate 750.00				
<u>.</u>	Week Of 10/29/2012-11/0 Air Date	04/2012 <u>Day</u> Th	Air Time	TF	S Material	Spots Per Week 2	Dur	Rate 750.00 Rate				
<u>.</u>	Week Of 10/29/2012-11/0 Air Date 11/01/2012 11/02/2012	04/2012 <u>Day</u> Th	<u>Air Time</u> 11:12:41 AM 11:14:46 AM	TF	S Material DMNONPACIL	Spots Per Week 2 .1208H .1208H	<u>Dur</u> 30 30	Rate 750.00  Rate 750.00				
12	Week Of 10/29/2012-11/0 Air Date 11/01/2012 11/02/2012 2 NEW	04/2012 <u>Day</u> Th Fr	<u>Air Time</u> 11:12:41 AM 11:14:46 AM	TF	Material DMNONPACIL DMNONPACIL 11/05/2012-11/		<u>Dur</u> 30 30	Rate 750.00  Rate 750.00  750.00	Debit	Credit	<u>Remarks</u>	
12	Week Of 10/29/2012-11/0 Air Date 11/01/2012 11/02/2012 2 NEW Week Of	04/2012 <u>Day</u> Th Fr S AT 11:	<u>Air Time</u> 11:12:41 AM 11:14:46 AM	TF M/G For	Material DMNONPACIL DMNONPACIL 11/05/2012-11/		<u>Dur</u> 30 30	Rate 750.00  Rate 750.00 750.00  Rate	Debit	Credit	<u>Remarks</u>	
12	Week Of 10/29/2012-11/0 Air Date 11/01/2012 11/02/2012 2 NEW	04/2012 <u>Day</u> Th Fr S AT 11:	<u>Air Time</u> 11:12:41 AM 11:14:46 AM	TF	Material DMNONPACIL DMNONPACIL 11/05/2012-11/		<u>Dur</u> 30 30	Rate 750.00  Rate 750.00  750.00	Debit	Credit	<u>Remarks</u>	
12	Week Of 10/29/2012-11/0 Air Date 11/01/2012 11/02/2012 2 NEW Week Of	Day Th Fr S AT 11:	<u>Air Time</u> 11:12:41 AM 11:14:46 AM	TF M/G For	Material DMNONPACIL DMNONPACIL 11/05/2012-11/		<u>Dur</u> 30 30	Rate 750.00  Rate 750.00 750.00  Rate	Debit	Credit	<u>Remarks</u>	

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500 N Washington St Ste 303

Alexandria, VA 22314-2314

ATTN:Accounts Payable

CBS TELEVISION © GW



**WBBM-TV** 

INVOICE

Page 4 of 6

Account Exec:

Maggie McWilliams Pol

10/31/2012-11/06/2012

Office: **GWTS-PH** 

Contract Num: 1031-50902

**Contract Dates: Customer Order:** 

Linked Order:

CPE:

**Product Desc:** NOW OR NEVER 10/31-11/6

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1031-414894

Invoice Date: 11/11/2012 Billing Cycle: Weekly

10/29/2012-11/11/2012 **Billing Period:** 

12/11/2012 Net 30 days

Buy	Flight										Total		
Line	ine Description				Buy Line Dates		мти	VTFSS		Dur	Spots	Rate	
13 CBS2 NEWS AT 5					11/01/2012-11/02/2012		T	F		30	2	1,700.00	
	Week Of			MTWTFS	Sp.	ots Per Week	=	Rate					
	10/29/2012-11/04	/2012		TF		2		1,700.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
	11/01/2012	Th	05:10:04 PM		DMNONPACIL1208H		30	1,700.00					
	11/02/2012	Fr	05:08:03 PM		DMNONPACIL1208H		30	1,700.00					
14	CBS2 NE	WS AT	5		11/05/2012-11/05/2012		M			30	1	1,700.00	
											L		
	Week Of			MTWTFSS	<u>Sp</u>	ots Per Week	-	Rate					
	11/05/2012-11/11	/2012		М		1		1,700.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	- 10	Credit	Remarks	
	11/05/2012	Мо	05:10:11 PM		DMNONPACIL1208H		30	1,700.00		500			
15	17:30:00	-18:00:0	00		11/01/2012-11/01/2012		T		,,,	30	1	2,200.00	
	Week Of			MTWTFSS	<u>Sp</u>	ots Per Week	N	Rate					
	10/29/2012-11/04	/2012		T		1		2,200.00					
	Air Date	Day	Air Time	M/G For	Material		_Dur	Rate	Debit		Credit	<u>Remarks</u>	
	11/01/2012	Th	05:29:31 PM		DMNONPACIL1208H	10	30	2,200.00					
16	CBS EVE	ENING	NEWS W/SCOT	T PELLEY	11/05/2012-11/05/2012		M			30	1	2,200.00	
					7								
	\\\ I. \O£			MTWTFSS	<u>Sp</u>	ots Per Week	_	Rate					
	Week Of					1		2,200.00					
	<u>vveeк От</u> 11/05/2012-11/11	/2012		М									
			Air Time	м <u>M/G For</u>	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	Remarks	

For:

With:

P.O. BOX 33091

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500 N Washington St Ste 303

Alexandria, VA 22314-2314

ATTN:Accounts Payable

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

CBS TELEVISION STATIONS



WBBM-TV

**Billing Period:** 

**INVOICE** 

Net 30 days

Account Exec:

Maggie McWilliams Pol

10/31/2012-11/06/2012

GWTS-PH

Office:

**Contract Num:** 1031-50902

Contract Dates: Customer Order:

Linked Order:

PE: /

CPE:

Product Desc: NOW OR NEVER 10/31-11/6

Broadcast airtimes represented are reported to the nearest second.

 Invoice Num:
 1031-414894
 Page 5 of 6

 Invoice Date:
 11/11/2012

 Billing Cycle:
 Weekly
 DAV DV
 12/11/2012

10/29/2012-11/11/2012

Buy	Flight										Total		
Line	ne Description				Buy Line Dates MTWTFSS					Dur	Spots	Rate	
17	CBS2 I	NEWS AT	6		10/31/2012-	11/02/2012		V	/TF	30	3	1,500.00	
W	/eek Of			MTWTFS	S	Spots P	<u>Per Week</u>		Rate_				
	0/29/2012-11/0	04/2012		WTF	<del>_</del>		3		1,500.00				
<u>Ai</u>	ir Date	Day	Air Time	M/G For	<u>Material</u>			Dur	Rate	Debit	Credit	<u>Remarks</u>	
10	0/31/2012	We	06:14:40 PM		DMNONPA	CIL1208H		30	1,500.00				
11	1/01/2012	Th	06:14:37 PM		DMNONPA	CIL1208H		30	1,500.00				
11	1/02/2012	Fr	06:14:43 PM		DMNONPA	CIL1208H		30	1,500.00		4		
18	5PM N	EWS SA	Γ		11/03/2012-	11/03/2012			. S.	30	1	850.00	
\٨/	/eek Of			MTWTFS	Q	Snote F	Per Week		Rate				
	0/29/2012-11/0	04/2012		S.	<u> </u>	_ Ороіз і	1		850.00				
<u>Ai</u>	ir Date	Day	Air Time	M/G For	<u>Material</u>			Dur	Rate	Debit	Credit	<u>Remarks</u>	
11	1/03/2012	Sa					- 1	30			850.00	Preempted	
	T	otal Spots	<u> </u>	Gross An	<u>nt</u>	- 1	Commissio	n Amt	Net Amt	Debit	Credit	Reconciliation	
ir Time To	otals	27	7	38,500.0	0		5,7	75.00	32,725.00	9,050.00	9,050.00	0.00	

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: NOW OR NEVER PAC(340915)

> 4131 N Mulberry Dr Ste 200 Kansas City, MO 64116-2204

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

With: 500 N Washington St Ste 303

Alexandria, VA 22314-2314 ATTN:Accounts Payable

CBS TELEVISION © GW



**WBBM-TV** 

INVOICE

Page 6 of 6

**Account Exec:** Maggie McWilliams Pol

Office: GWTS-PH **Contract Num:** 1031-50902

10/31/2012-11/06/2012 **Contract Dates:** 

**Customer Order:** Linked Order:

CPE: / /

**Product Desc:** NOW OR NEVER 10/31-11/6

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1031-414894

Invoice Date: 11/11/2012 Billing Cycle: Weekly **Billing Period:** 10/29/2012-11/11/2012

12/11/2012 Net 30 days

**Billing Notes** 

Wire Transfer Instructions:

For Billing Inquiries Please Contact: Controller's Dept.

212-856-8000

38,500.00 **Gross Billing** Trade Value 0.00 Agency Commission 5,775.00 **Local Tax** 0.00 State Tax 0.00 Pre Paid Amount 0.00 32,725.00 **Pay This Amount** 

Warranty - We warrant the above broadcasts were made according to the official station log.